

Workshop on Successful Academic Writing

by Professor San Murugesan
Sydney, Australia

The University of Colombo School of Computing (UCSC) is organizing a three days workshop on "Successful Academic Writing" from 10th Dec. – 12th Dec. 2007 at Global Towers Hotel, Colombo -06, for Academics and Industry Professionals, specially those who are in the disciplines of Science, Engineering and Computing. The work shop is conducted by Prof. San Murugesan who is an associate editor of *International Journal on Advances in ICT for Emerging Regions (ICTer)* managed by the UCSC. Details of the resource person is given separately together with a brief introduction and the schedule for the workshop.

Time and Venue: 10th Dec. – 12th Dec. 2007 from 8.30 am – 4.30 pm
Global Towers Hotel, Marine Drive, Colombo -06

Day 1 (10th Dec.): Academic Writing: Principles and Practices

Day 2 (11th Dec.): Writing a Better PhD Thesis, and Journal/Conference Article

Day 3 (12th Dec.): Writing Winning Research Grant Applications, Book Chapters, and Reports

Investment- (Includes Lunch, Refreshments and Course Material)

Block 1 (1st and 2nd Days) LKR 16,500.00

Block 2 (3rd Day only) LKR 10,000.00

Full Workshop (Blocks 1 and 2) : LKR 20,000.00

Those who intend to participate in the whole workshop will receive a special certificate from the University of Colombo School of Computing. Participants have the option to choose either of the blocks or both.

The participants are limited to 30 and will be selected on a first come first serve basis. Preference will be given to participants who choose to attend all three days. Please ensure your participation by submitting the names of participant(s) in the summary form annexed herewith and a cheque for the appropriate amount. A place(s) in the work shop will be reserved when the required payment is made.

For further information please contact Nalisha / Rajika on 2581245/7 Ext 250 / 251.

(Cheques should be drawn in favour of "University of Colombo School of Computing")

Workshop/Course on Successful Academic Writing

by **Professor San Murugesan**
Sydney, Australia
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Academic writing is a particular form and style of writing that is based on closely-investigated knowledge, posits ideas or arguments, and is primarily intended for informed audience – academics and researchers. Academic writing, which calls for rigour, accuracy and clear presentation, may take one of many forms: technical essay or report, conference paper, journal article, thesis, research proposal, research grant application, or book Chapter.

Academic publication (also known as scientific publication) plays important roles, and is becoming increasingly competitive. A clear understanding of requirements of academic writing and development of academic writing skills are keys to the success academics and researchers.

While writing clearly is never easy, academic writing is more challenging and demands considerable effort and time. So many academics and postgraduate students have trouble managing the demands of academic writing.

This workshop/course will help the participants to understand the features and requirements of various forms of academic writing and will assist them in writing and publishing their research work or ideas. The workshop will help them improve the standard of their written work by exploring a range of issues, requirements and best practices.

The workshop will cover a range of important areas relevant to academic writing, including:

- Objectives and requirements of academic writing
- Academic writing – issues, strategies and effective practices;
- Expectations of written academic work
- Structure, organisation and style
- Planning the structure and preparing an outline
- Scientific writing
- Referencing
- Revising and editing, and formatting
- Effective communication
- Managing writing work
- Ethical issues in scientific writing
- Submission, review and publication processes

The workshop/course will be interactive, illustrated with examples and best practices. The participants are encouraged to bring examples of their own writing and be prepared to discuss and workshop it with others in the class. By participating in the workshop, participants will be better equipped to successfully face the challenge of academic writing, and getting their work published. Participants will be provided with course materials.

Workshop on Academic Writing

10-12 December 2007

Presenter: Professor San Murugesan, Australia

Agenda

Day 1: Monday, 10th December 2007 (8.30 am – 4.30 pm)

Academic Writing: Principles and Practices

- Objectives and requirements of academic writing
- Different forms of academic writings and their scope
- Importance of written academic work
- Academic writing – issues and challenges
- 5W&H of academic writing
- 7Cs of effective writing
- Strategies and practices
- Academic writing: structure, organisation and style
- Planning the structure and preparing an outline
- Referencing styles
- Ethical issues in scientific writing
- Discussion

Day 2: Tuesday, 11 December 2007 (9.00 am – 4.30 pm)

Writing a Better PhD Thesis, and Journal/Conference Article

- Writing your PhD/Masters Research Proposal
 - Elements of a good research proposal
 - Mind map
- Writing your PhD Thesis
 - Elements of a good PhD thesis
 - Meeting examiners' expectations
 - Structuring and writing your thesis
 - Showcasing your contribution
- Writing and publishing journal/conference articles
 - Why to publish your work
 - Criteria used by reviewers and editors
 - Writing an excellent article for publication
- Discussion and exercises

Day 3 Wednesday, 12th December 2007 (8.30 am – 4.30 pm)

Writing Winning Research Grant Applications, Book Chapters, and Reports

- Writing successful research grant applications
 - Art of grantmanship
 - Meeting the assessment Criteria
 - Research methodology and research plan
- Writing book chapters and reports
 - Defining the scope
 - Structure and coverage
- Submission and publication processes
- Revising, editing, and formatting your written work
- Managing your writing work
- Reviewing articles for publications and grant applications

About the Resource Person.....



San Murugesan is Adjunct Professor in the School of Computing and Mathematics at the University of Western Sydney, Australia, and is an independent IT, research, and education consultant.

Dr Murugesan has over 33 years experience working in industry and academia. Till recently he was Professor and Head of School at Southern Cross University. Prior to joining the faculty of Southern Cross University he served in senior academic positions at University of Western Sydney. He also worked at the Indian Space Research Organization, Bangalore, India, for 19 years. He was a Senior Research Fellow of the US National Research Council at the NASA Ames Research Center in California, USA.

His expertise and interests span a range of areas including Web 2.0/3.0 mobile computing, Web engineering, information retrieval, e-business, innovation, IT project management, offshoring and green computing.

Professor Murugesan has successfully supervised research degree (PhD and Masters) students and has served as external examiner for PhD and Masters theses from universities in Australia and overseas. He has over 200 publications and has guest-edited special issues of journals.

Professor Murugesan has presented keynotes and invited tutorials at international conferences and seminars at universities and professional meetings. He has conducted workshops on academic writing, which were very well received. Professor Murugesan is a distinguished visitor and tutorial speaker of the IEEE Computer Society.

In 2006, the Council of the Australian Computer Society elected Professor Murugesan to the grade of Fellow of the Australian Computer Society (ACS). He was General Chair of the *5th International Conference on Web Engineering*, which was held in Sydney in July 2005, and has served as Co-chair and organizer of several international workshops and conferences. Dr. Murugesan was Vice Chair of the Web Engineering track of the *World Wide Web Conference 2007*.

Currently Professor Murugesan serves as Associate Editor of four international journals -- *Journal of Web Engineering*, *International Journal of E-Business Research*, *International Journal of Health Information Systems and Informatics*, and *International Journal of Advances in ICT for Emerging Regions*.

He is the editor of the forthcoming new *Handbook of Research on Web 2.0, 3.0 and X.0: Technologies, Business, and Social Applications* (IGI-Global, 2009).

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